We are looking for your challenges!

Design Thinking – Innovation Process in Practice

We offer you

🌟 A team of students who will be guided by us, work through the Design Thinking process and develop new ideas & concepts for and with you

🌟 A close exchange for the decision and formulation of the challenge

🌟 5 touchpoints throughout the semester

🌟 A transfer workshop, if desired

📅 Deadline for summer semester 2023: --> 28.02.2023

Do you have challenges or questions in the context of sustainability and would like an out-of-the-box input? A different perspective, radical new ideas and innovative solutions? Then we are looking forward to your challenge!

_ticket costs: 8000 €

Contact us for more information and registration:
designfactory@arena2036.de
Dr. David Reichert
**Semester course**

**Design Thinking – Innovation Process in Practice**

Students and industry professionals jointly tackle a real-world problem and develop innovative solutions employing the Design Thinking process.

*Interdisciplinary teams of students from the University of Stuttgart and the Stuttgart Media University*

*An industry ticket requires a challenge as well as active participation in 4-5 touchpoints at ARENA2036 over the course of the semester*

*Challenges are within the context of sustainability, including ecological, economic as well as social topics*

- summer term deadline: **28.02.**
- winter term deadline: **15.08.**
- Ticket costs: **8000 €**
Semester course

Your benefits

Providing a Challenge at the Design Factory Stuttgart means thinking out-of-the-box.

- Change of perspective through interdisciplinary collaboration with student teams: new ideas and approaches to solving the problem you bring along
- Getting to know the advantages and mindset of the Design Thinking process
- Concept prototype that can be transferred back to your organization
- Exchange with students, possibly scouting for final theses, interns and/or working students

More information

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